BY APPOINTMENT TO THE ROYAL DANISH COURT **PETERJUSTESEN**

Application form

Fax No. +45 39 15 97 97 / e-mail: pj@pj.dk

Please register me as a (potential) customer (Please fill in <u>all</u> of the fields):

Name / First name:	
Title:	
Mission:	
P.O. Box:	
City: Country:	
Country:	
Phone:	
Mobile:	
Personal e-mail:	
Account no: (if already	a customer)

I would like to become a member of The Royal Diplomatic Club _____ (YES/NO)

Please state the product area within which you are interested to receive information and special promotions (minimum 3):

Food and beverages Cigarettes Spirits Wine & Champagne Beer & Soft drinks Perfume & Cosmetics Personal Care Small personal acc. Travel articles Sports equipment Kitchen & cookware Stock Clearence	(X=Yes)	White goods House equipment Furniture (home & office) Office equipment Computers Photo / Cameras Camcorders TV Audio systems DVD players/recorders Mobile phones	(X=Yes)
Country information 4-5 t Newsletter Special Email offer Furniture News	imes a year		(X=Yes)

I confirm that I have Duty Free privileges and accept the membership terms below.

Name / Signature

____/____

As soon as we receive this application form, we will revert to you by <u>e-mail</u> whitin 1-3 working days.

All the above mentioned information is for Peter Justesen Company's own use and will be kept confidential.

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Terms and conditions

Who can become a member?

Individual persons (diplomats) who have duty free rights to import Duty Free Products for private use. The card is personal, i.e. only one person per membership number, and only the member whose name appears on the card is entitled to use it. Membership is registered in the member's name at the address stated.

Upon registration you have to fill in your full name and contact details. A personal email address is a minimum requirement together with very little information about the products you are interested in. You can register online www.pj.dk/club or download an application form here.

When you have submitted your form by fax +45 39159797, e-mail (pj@pj.dk) or online, we will evaluate your application within 1-3 working days and reply to you by email.

How to earn points?

You will start to earn points from the date of registration. The date of registration is the day you submit your application online or the day we receive your email or fax. Thus it is possible to apply for membership and to earn points at the same time, provided that your application of membership is accepted. The points that you earn can be activated with the following order.

Products:

The number of points earned is based on the type of products that you are buying. PETER JUSTESEN COMPANY A/S reserves the right to change the number of points on certain products without prior notice, affecting all orders that are not yet invoiced. The number of points to be earned depends on the type of product and on the publication from which the product is bought. Products, on which sales prices are reduced substantially, e.g. stock clearance products, will generally not generate any points.

Payment:

If you pay with your credit card you will earn 150 extra points. Points can only be activated when the order generating the points in question has been paid in full.

Place you order on our homepage:

When placing your order on our homepage www.pj.dk you will earn 75 extra points. When entering orders on www.pj.dk, you will also be able to see how many points you earn each time you enter the products in the shopping basket.

Membership – upgrade:

Buy more and get upgraded. As soon as you reach 1,000 points, we will send you a real membership card. When you have reached 3,500 points in one year, you will be upgraded to the Crown Prince Card giving an additional 20% to the basic points that an ordinary member earns. When you have reached 7,000 points you will be upgraded to the Majesty Card giving additional 40% to the basic points that an ordinary member earns.

Balances:

In case a balance in your favour of up to EUR 100 occurs, we will offer you to convert this amount into Royal Diplomatic Club points on favourable conditions. If PJC needs to issue a credit note, cancellation of already earned points may occur.

How to activate your points?

Homepage (online):

When placing your order on www.pj.dk, you can activate your points upon checking out. You can also inform our Customer Service separately by fax (+45 39 15 97 97) or email (pj@pj.dk), if you want to use points. However please note that this has to be done before the order is invoiced.

Order by Fax or by E-mail:

You have to inform our Customer Service by fax (+45 39 15 97 97) or email (pj@pj.dk) before the order is invoiced, specifying how many points you want to use for the order.

Points are registered only if the member's account number is quoted. The orders on which you use already earned points will of course again generate new points.

Please note that the value of the points used on an order cannot exceed the value of the goods ordered.

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Various:

Validity of points:

The points earned are valid for 2 years after they were earned. After this deadline the points are lost. When you use your points, we will make sure that the oldest points are used first. Points cannot be used in combination with cash, discount offers, coupons or other special agreements, unless otherwise stated.

Fair Deal System:

When converting the points into a value in the basic currency of your account, we will apply the valid Fair Deal exchange rate in our system

Status of points and other information:

Orders and Quotations:

On every order/quotation you will be able to see the points earned. In case you activate your points, this will be shown as a discount on the (pro forma) invoice.

Email notifications:

You will receive an email with information about the number of points earned so far, how many points you still need to be upgraded, etc.

Online access:

You can always visit www.pj.dk/club and see the status of your points and change your profile.

Termination of membership:

Membership holder:

You can terminate your membership by sending information to PETER JUSTESEN COMPANY A/S by fax (+45 39 15 97 97), email (pj@pj.dk) or online at www.pj.dk/club. You will receive a confirmation of your termination by email. Upon termination of your membership any balance of points will be lost and cannot be moved to another account or refunded in cash.

Membership provider:

PETER JUSTESEN COMPANY A/S reserves the right to cancel or terminate your membership immediately and cancel all points, if any balance in our favour is not paid on the due date mentioned on the invoice and if the customer does not react after several reminders or if the communication with the customer regarding the balance is insufficient and slow. Furthermore PETER JUST-ESEN COMPANY A/S reserves the right to terminate membership in cases it deems constitute misuse. This means that unused points will be cancelled. PETER JUSTESEN COMPANY A/S is entitled to terminate the Royal Diplomatic Club program with one month's notice.

Program content, membership conditions, service benefits, rules regarding points and totals as well as other information displayed on www.pj.dk/club apply until further notice. PETER JUSTESEN COMPANY A/S communicates changes to applicable rules as soon as possible, including rules on earning and using points and also the consequences for points already earned. Information will take place mainly via our web site www.pj.dk/club. Members must keep themselves informed of applicable rules. PETER JUSTESEN COMPANY A/S will provide information on changes at the member's request.

Disputes and applicable legislation:

Danish law is to be applied in the interpretation and application of these membership conditions.

Disputes are settled in the general court in Copenhagen or where the member is domiciled.

These membership conditions replace all previous versions.

Points are personal and can under no circumstances be sold, transferred, inherited, refunded in cash or used from other purposes than ordering at PETER JUSTESEN COMPANY A/S. Two or more members cannot combine their points in order to obtain a higher number of points. The points generated are considered as an extra advantage and service to our loyal customers and not as a discount.

For general terms of PETER JUSTESEN COMPANY A/S, please see www.pj.dk or our valid Main Catalogue.